

[研究論文]

The Determinants of Membership Subscription to Food Delivery Platforms under AI-Driven Dynamic Pricing: A Case Study in Taiwan

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JISSJ Vol.22, No.1

2026-01-16 受付

2026-05-20 改訂

2026-06-22 受理

2026-9-30 オンライン公開

[研究論文] pp.39-50

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